

2026 UBF Sponsorship Information



It's the 10th Anniversary of the Utah Blues Festival (UBF) and we plan on making it special! This is the only festival in Utah dedicated solely to the celebration of blues music and its heritage. The festival showcases top national blues artists with free workshops, artistic and non-profit vendors, and the best in food & beverages.

Dates: Friday, June 12th and Saturday, June 13th

Times: Friday, 5:00 – 10:00 pm; Saturday, Noon – 10:00 pm

Location: John T. Gallivan Center, 239 S. Main Street, Salt Lake City, UT

Attendance: 4,000 – 6,000 attendees on average over two days

Festival Overview: This two-day, family friendly event (kids 12 and under free), has been awarded one of the City Weekly's "The Best Music Festivals of 2022". Started in 2014 by a handful of volunteers, this annual event has become a local's favorite, as well as a destination festival for blues music lovers from around the nation.

Artists: The 2024 festival line-up features Tab Benoit, Tommy Castro & The Painkillers, Danielle Nicole Band, Victor Wainwright & The Train, Gypsy Blues Revue featuring Anne Harris & JP Soars, Dwayne Dopsie & the Zydeco Hellraisers, Ghalia Volt, Harrell 'Young Rell' Davenport & the On Track Music Guitar School Blues Band

Mitch Woods and friends will host a pre-fest party on Thursday June 11th and then an after-fest jam in the Marriott City Center's newly created 'Blues Lounge'. There will be more room and comfortable furniture to relax in after the festival each night. You never know who will show up, but it's always one of the highlights of the weekend. Not to be missed!

Workshops: The festival presents Free workshops during the festival for children and adults to attend. This year is no exception with at least two planned currently.

- 1) Blues Harmonica & Lecture hosted by Tony Holiday & special guests, will be held in the adjacent Marriott City Center Hotel. We'll have free first come first served Hohner harmonica's while they last.
- 2) Harrell 'Young Rell' Davenport – The Blues According to Young Rell This will be part performance, part lecture/discussion.

Why become a Sponsor: The Utah Blues Festival depends on support from City, public, and state grants. Additionally, we receive support from private foundations, individuals, and businesses within the community. It's your support that has helped transform this blues festival into one of the top festivals in the country. We hope you will consider this opportunity to sustain our mission and generate exposure for you or your organization.

About the Utah Blues Society: The Utah Blues Society is a 501(c)(3) nonprofit corporation with a mission to preserve Blues heritage, celebrate Blues recording and performance, expand statewide awareness of the Blues and ensure the future of this uniquely American art form. The Utah Blues Society is one of over 200 affiliates (national and international) of the National Blues Foundation based in Memphis, Tennessee.

The Utah Blues Society supports this programming within the State:

UBF Youth Blues Band: In partnership with the On Track Music School, we sponsor a youth blues band that is one of the highlights of the weekend. They are part of our commitment to Keeping the Blues Alive and getting younger students involved and exposed to the Blues.

Musician Assistance Fund: We provide financial assistance to blues musicians (local and enroute) in times of need.

International Blues Challenge (IBCs): As an official affiliate of the national Blues Foundation, we can send a band or solo/duo act to the IBCs held in Memphis, TN each January.

2026 Utah Blues Festival Sponsor Opportunities:

These are the sponsorship levels available and are fully tax-deductible per IRS regulations. Utah Blues Society Tax ID # [46-5673826](#) SPO

SPONSORSHIP OPPORTUNITIES

2025 UTAH BLUES FESTIVAL

TITLE SPONSOR	\$10,000
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PLATINUM	\$5,000
GOLD	\$2500
SILVER	\$1000
BRONZE	\$500

As a Sponsor you and your guests will be welcomed to the Utah Blues Festival VIP Blues Club where you will have exclusive access to the top floor and covered patio of the two-story building overlooking the stage. It's a great place to relax, get out of the heat and mix with clients or guests. Dinner, snacks, two free beverages and unlimited water & soda will be available for each of your guests. Sponsors will also have access to limited reserved seating directly in front of the stage. The amount of General Admission (GA) and VIP Blues Club passes is determined by your sponsorship level.

Your Benefits Include:

Blues Club/VIP & General Admission tickets to the festival (quantity based upon level of sponsorship)

Access to the Blues Club/VIP Patio (includes 2 beer or wine tickets per day, unlimited soda, water, and 1 meal ticket per day/person (dinner Friday & Saturday). Snacks provided throughout the day.

Air conditioned/shaded seating in Gallivan Hall

Padded seating right in front of the stage.

Access to all workshops

Free Vendor space, if interested (10 x 10 – tent not provided)

Commemorative Sponsor Poster

Name listed on specially produced 10'x10' Sponsor banner next to main stage.

How do we say Thank You?

Sponsor support will be recognized in various ways: the festival website, social media, radio spots, print ads and posters, venue banners, and verbal recognition from the stage throughout the day/night. Sponsor support is critical and can be provided as in-kind and/or cash donations. This festival is produced by an all-volunteer staff and ALL costs in its production have risen dramatically since the pandemic. We REALLY appreciate your support, now more than ever!

Talk to us about how you would like YOUR sponsorship to work for you!!

Please contact Tripp Hopkins at ubfproducer@gmail.com if you are interested in becoming/continuing to be a sponsor of the 2026 Utah Blues Festival!

Thank you!

UtahBluesFest.org